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**ROGER TORY PETERSON INSTITUTE HIRES NEW ADVANCEMENT DIRECTOR  
David Niles Promoted to New Leadership Position**

Jamestown, NY – February 6, 2024 – The Roger Tory Peterson Institute proudly announces the promotion of David Niles to Advancement Director.

As RTPI’s Programs and Events Director, Niles inaugurated a suite of programs and special events that have infused RTPI with energy and excitement. With events such as Art After 5, Holidays at the Lodge, and Roger’s Bird-Day Bash, RTPI expanded its programming to reach a larger and more diverse audience.

“Over the past couple years I’ve had the pleasure of meeting many members of our community, to engage them in conversations about RTPI and the work that we do,” Niles stated. “In my new role, I look forward to deepening these connections, to make sure RTPI remains a vital cultural force in our community for years to come.”

In his new role as Advancement Director, Niles will focus on expanding his work with corporate partners, and building RTPI’s membership and individual giving programs.

“David puts a distinctive stamp of excellence on everything we do at RTPI,” said CEO Arthur Pearson shared. “He’s a natural for building relationships and generating enthusiasm for our mission at the nexus of art and nature.”

“RTPI is really an amazing place,” David said. “It’s a space where art lovers, nature lovers, and community members gather to view world-class art exhibitions, attend exciting programming, and get lost in Art that Matters to Planet. I truly believe that RTPI offers something unique and special to Jamestown, and helps to make our community a better place to live.”

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2024 marks the 90th anniversary of the publication of the first Peterson Field Guide and the 40th Anniversary of the founding of the Roger Tory Peterson Institute. Home to the largest collection of Peterson’s original artwork, RTPI is the living embodiment of the Peterson Field Guide. Through art exhibitions and programs, RTPI illuminates the beauty of nature; challenges us to confront environmental issues of regional, national and global concern; and inspires us to preserve the earth’s biodiversity – with a particular emphasis on the natural area wonders of Western New York.

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